

## PHONE

647-964-8666

## WEBSITE

[www.mallads.ca](http://www.mallads.ca)

## ADDRESS

Canada, Ontario, Toronto



# MEDIA KIT

## 2024 Toronto

### Wechat Media Ltd



# ABOUT US

We are a leading Digital Out-of-Home media company in Greater Vancouver and Toronto with **40+ digital billboards** in shopping malls. We were born in 2015 out of an idea fuelled by a desire to help businesses reach their customers more effectively in shopping malls mostly visited by the Asian community. Our client list reads like a who's who of corporate giants, featuring **RBC, Toyota, BMO, TELUS**, and numerous other major companies. Their trust in our services speaks volumes about the quality we deliver.



# OUR PARTNER MALLS

Toronto



Aigoo Foodmart

Fresh Palace Supermarket





# AIGOO FOOD MART

Location: 2625 Weston Rd, North York, Ontario

Foot traffic: 710,100

Description: Aigoo Food Mart is the preferred supermarket for competitive prices and a diverse selection of produce. It provides a broad range of products, including meat, seafood, fruits, vegetables, and more.

Services: One digital billboard

Monthly impressions: 120,000



Screen A

| Screen | Screen Size                             | File Size (pixels) | Day (CAD) | Month (CAD) | Three Months (CAD) | Six Months (CAD) | Year (CAD) | Advertisement duration: 15 sec<br><br>Each advertisement plays on loop and appears minimun 80 times per day<br><br>Acceptable file formats: MP4, JPG or PNG; 72dpi RGB<br><br>Image Design: 200 CAD<br>Video Design: 500 CAD |
|--------|-----------------------------------------|--------------------|-----------|-------------|--------------------|------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A      | W640 cm (252 inch ) x H192 cm (76 inch) | W2560 x H768       | 300       | 800         | 1,500              | 2,400            | 3,600      |                                                                                                                                                                                                                              |





# FRESH PALACE SUPERMARKET

Location: 4040 Creditview Rd, Mississauga, Ontario

Foot traffic: 720,100

Description: The supermarket offers a one-stop shopping experience, catering to visitors' diverse needs with a comprehensive range of everyday essentials and distinctive specialty items sourced globally.

Services: One digital billboard

Monthly impressions: 130,000



Screen A

| Screen | Screen Size                             | File Size (pixels) | Day (CAD) | Month (CAD) | Three Months (CAD) | Six Months (CAD) | Year (CAD) | Advertisement duration: 15 sec<br><br>Each advertisement plays on loop and appears minimun 80 times per day<br><br>Acceptable file formats: MP4, JPG or PNG; 72dpi RGB<br><br>Image Design: 200 CAD<br>Video Design: 500 CAD |
|--------|-----------------------------------------|--------------------|-----------|-------------|--------------------|------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A      | W960 cm (378 inch ) x H144 cm (57 inch) | W3840 x H576       | 300       | 800         | 1,500              | 2,400            | 3,600      |                                                                                                                                                                                                                              |



# CONTACT US



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